

# Partner Opportunities

7 -11 nov 2016

Build relationships with your next customer



ØREDEV 

**DEVELOPER  
CONFERENCE  
MALMÖ, SWEDEN**

## Show your product to 1300 participants

- Reach your audience and position your company as an industry resource.
- Be where things happen and align yourself with Øredev and its distinguished speakers and industry leaders.
- Connect with a highly qualified audience of developers, testers and decision makers.
- Increase your exposure and brand recognition in the market place.

## Place your company in the lead

- Øredev provides you and your staff with the tools, inspiration and education you need to succeed.
- Get maximum benefits with minimum down time.
- Your employees will bring back new ideas to use in your company.
- Stay current and get ahead of the business.
- Be the best place to work at.
- With Øredev, take care of your employees need for personal development and recognition.

# Partnership Opportunities

	TOP OF THE ROCK	SPLASH	INTRO	BEST COMPANY
DESCRIPTION	Maximum visibility, you are an established brand or a brand looking to make a wow effect.	You are an established company and want to meet your audience.	You are a small company and would like to tell the world you exist.	The more you come, the more benefits you get. Register ten employes, get a 20% discount and place your company on Øredev’s website and exhibition floor.
BOOTH SIZE	16	9	4	2
BOOTH EQUIPMENT	2x10 Amp, Ethernet cable, 3 sofas, 2 armchairs and 3 coffee tables.	2x10 Amp, Ethernet cable, 3 armchairs and 1 coffee table.	2x10 Amp, Ethernet cable, 2 bar stools, 2 bar tables.	1x10 Amp, 1 bar stool, 1 bar table.
BAG INSERT	yes	yes	yes	-
LOGO WEB	yes	yes	yes	yes
LOGO ON PRINTED ADS & NEWSLETTER	yes	-	-	-
ATTENDEES MAILING LIST	yes	yes	-	-
3 DAY CONF PASS	6	4	2	Register more than 10 attendees and get a 20% discount.
DISCOUNT ON CONF PASSES	20%	15%	10%	-
PRICES	€18000	€10000	€5000	-

# Additional Opportunities

## THROUGH THE BELLY

Popcorn machine	400€
Cotton candy machine	400€
Candies	400€
Ice cream machine	400€
Coffee bar	3000€
Beer partner	2000€

## BAG INSERT

Pen	1500€
Box of candies	1500€
Buff	3300€

## FUN FREE ADD-ONS

Arcade game	0€
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## INCREASE YOUR VISIBILITY

Øredev lanyards	1500€
Your logo on the conference bag	2000€
Wi-Fi network	1000€
Banner	600€
Rollup	500€
Mobile charging station	500€
Party/Dinner partner	1000€
Attendees lounge	2000€
Extra square meters	900€
Logo on registration confirmation	500€
Attendees hotel room drop	500€
Insert an offer in the registration	1000€
Conference videos	5000€

## SOCIAL MEDIA PACKAGE 1000€

1 Tweet when register
Thank you #partner for joining Øredev this year!
2 Tweets during the conference
#partner is .... @oredev
#partner is ..... @oredev
1 Newsletter insert
1 Tweet after the conference
Thank you #partner for joining Øredev this year!

# Sharing Knowledge

Projects are complex and often composed of a blend of Java, .NET and web developers working together. A successful project also needs someone with database knowledge, someone who knows about devops, and let's not forget user experience. Every project also needs the love of a skilled architect and without test and agility the project will soon fail.

*Today Sharing Knowledge is not an option, it's a must.*

## Dates

Pre-conference activities 7 - 8 November 2016

3 Day Conference and Exhibition 9 - 11 November 2016

## Exhibition floor opening hours

Tuesday	8th	12.00 (setting up the exhibition floor)		
Wednesday	9th	08.00	–	22.30
Thursday	10th	08.00	–	22.30
Friday	11th	08.00	–	17.00

## Venue

Slagthuset Conference Center  
Jörgen Kocksgatan 7A. 211 20 Malmö, Sweden

## 1300 attendees expected in 2016

### Øredev audience

Developers and programmers, hackers and geeks, enterprise developers and managers, entrepreneurs, designers, IT managers, trainers, educators and enthusiasts.

### List of conference topics, preliminary programme

Web, Agile, .Net, Wearables, Internet of Things, Android, Languages, Test, Architecture, Cloud, Future Technology, Java, Firefox, Databases, JavaScript, Tools, Creativity, UX, iOS, Design, Hands-on, Functional Programming, HTML5.

## Make the right investment for your Business

Øredev is a valuable investment for your business, whether you come as an exhibitor or send your employees.

### Øredev means quality:

- 1300 Participants
- 2 days pre-conference activities
- 3 days of conference and expo
- 150 Seminars
- 100 international renowned speakers

### Previous partners

Oracle. Microsoft. Jayway. Sony Ericsson. Enea. SyBase. JavaBLACKbelt. Epsilon. Sigma. Alladin. Qi4j. Omicron. Test Automation FX. Prevas. Azul Systems. Det Norske Veritas. DevelopMentor. Informator. Endevo. Intel. SAS. Spring Source. Kaazing. Øresund IT. ÅF Engineering. IT Mill. Hewlett Packard. SUN Microsystems. Beijer Electronics. Aepona. Escenic. Infragistics. Netviewer. EDP Consult. Cornerstone. Projektplatsen. Gigaspaces. Quest Software. PC-Ware. Nohau. Ilog. BlackBerry. QlikView. Spree. JetBRAINS. AccuRev. Mobile Heights. K3. Nokia. Accenture. Tretton37. Avega Group. DevExpress. ContinuousTests. DatorMagazin. SwCG. InterSystems. Embarcadero. Telerik. Informator. Aptitud. Symbio. Pluralsight. Tobii. XDIN. Hansoft. O'Reilly. Alfasoftware. dexplora. InterSystems. ATIVE. King.

[www.oredev.org](http://www.oredev.org)

### Contacts us

#### EMILY HOLWECK

Creative Conference Manager,  
[emily.holweck@oredev.org](mailto:emily.holweck@oredev.org)  
+46 (0)70 245 62 94

#### PÄR SIKÖ

Conference Manager,  
Chairman of the program committee  
[per@oredev.org](mailto:per@oredev.org)  
+46 (0)70 486 90 40

#### ANDREAS HAMMAR

Conference Manager,  
[andreas@oredev.org](mailto:andreas@oredev.org)  
+46 (0)70 614 86 81

